

## Youth and Young Adult Tobacco Users

(Age 13 to 24)

### 38,872

Estimated number of tobacco users ages 12 to 24 in SD\*



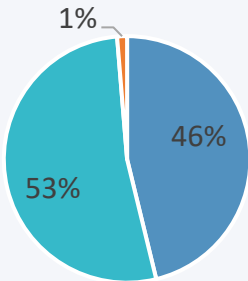
### 317

Received services from the SD QuitLine

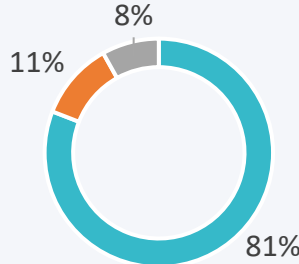
**That's Only 0.82% enrolled!**

### Characteristics of Youth and Young Adult Enrollees

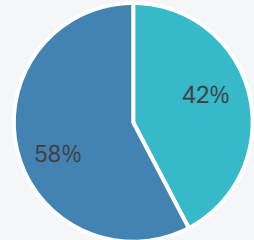
#### Gender



#### Race

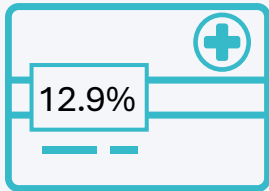


#### Student Status

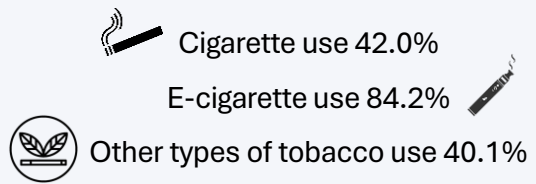


■ Male ■ Female ■ Other
■ White ■ American Indian ■ Other
■ Students ■ Non-Students

### Participants on Medicaid



### Tobacco Use



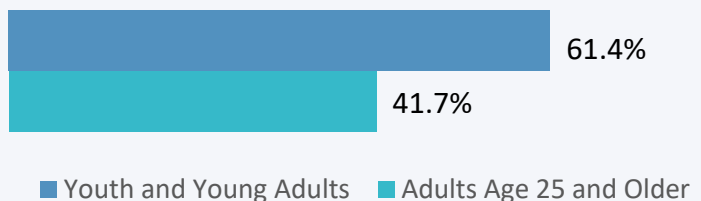
**Kickstart Kit** was the most popular cessation service option among youth and young adults in 2023.

PHONE SERVICE  
Had  
**59** Enrollees



KICKSTART KIT  
Had  
**258** Enrollees

### SD QuitLine Quit Rate Comparisons 2022-2023



To enroll, visit [www.SDQuitLine.com](http://www.SDQuitLine.com) or call 1-866-SD-Quits





***In South Dakota, tobacco is used by 15.2% of youth aged 12 to 17 years and by 33.0% of young adults aged 18 to 24 years old.***

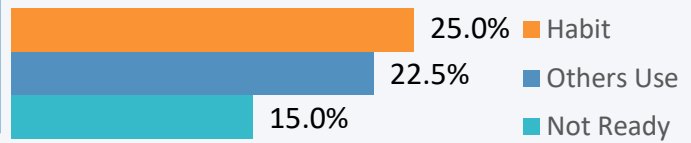


Most youth and young adult enrollees using the SD QuitLine enrolled themselves through the SD QuitLine website.

**Only 0.9% were referred by healthcare professionals in 2023.**

Use of tobacco at an early age can lead to long-term health consequences. Cessation for those who are using tobacco products at a young age can mitigate the long-term health consequences of tobacco use.

### Factors reported among those who were NOT able to quit



## SD QuitLine FREE Service Options

### Phone Coaching

- Weekly coaching sessions
- As many as 12 weeks of prescription cessation medication or Nicotine Replacement Therapy (NRT)

### Kickstart Kit – medication only option

- As many as 4 weeks of FREE NRT

### 2QuitSD – Coaching via text message

- Approximately 8 weeks of personalized texting with limited phone calls
- As many as 8 weeks of FREE NRT

### Interactive Quit Guide

- Identify reasons for quitting, better understand addiction, learn techniques and coping mechanisms, set a quit date and more.



### Make a Referral to SD QuitLine Free Cessation Services

- Refer via Fax or Electronic Health Record
- Refer your patient online
- Provide a brochure



Patients Scan Here to Enroll in the SD QuitLine



\*Tobacco use prevalence was calculated using the US Census Bureau 2023 American Community Survey Population 5-years estimates by age (https://data.census.gov), including young adults at 83,237 (Table S0101) and youth aged 12 to 17 at 75,027 (Table S0901), and tobacco use rates of 33.0% among young adults and 15.2% among youth (YRBS 2023 data, combined cigarette, cigars, smokeless tobacco, and e-cigarette use rate per Mark Gildemaster, Director, Office of Health Statistics). This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Program at (605) 773-2891.