

Tobacco Users on Medicaid

21,977

Estimated tobacco users on Medicaid in SD*



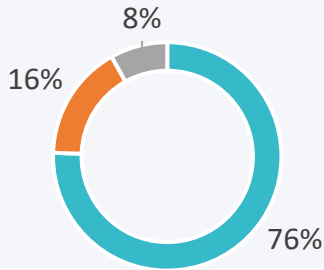
426

Received services from the SD QuitLine

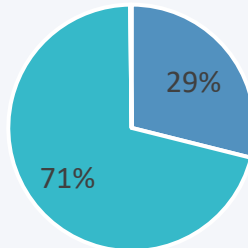
That's Only 1.94% enrolled!

Characteristics of Enrollees on Medicaid

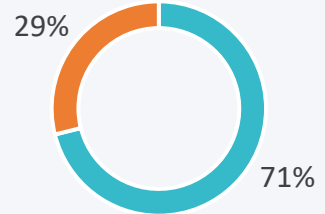
Race



Gender

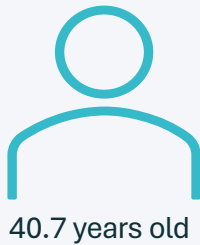


Behavioral Health Condition (BHC)

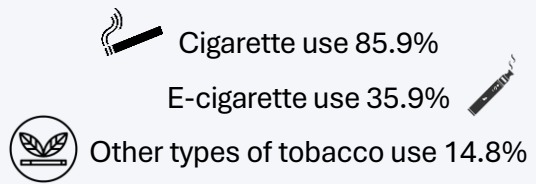


■ White ■ American Indian ■ Other ■ Male ■ Female ■ Other ■ BHC reported ■ No BHC reported

Mean Age



Tobacco Use



Kickstart Kit was the most popular cessation service option among adults on Medicaid in 2023.

PHONE SERVICE
Had
211 Enrollees



KICKSTART KIT
Had
215 Enrollees

SD QuitLine Quit Rate Comparisons 2023





In South Dakota, tobacco use among adults on Medicaid is high at 50%.

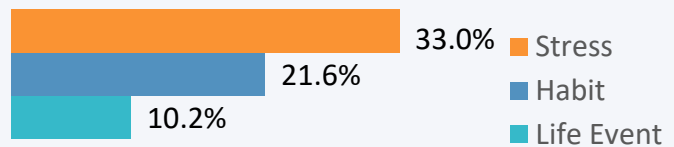


Most enrollees on Medicaid using the SD QuitLine enrolled themselves by phone.

Only 4.5% were referred by healthcare professionals in 2023.

Among SD QuitLine participants on Medicaid, 43.9% report multiple chronic health condition exacerbated by tobacco use including heart disease, cancer, asthma, COPD, and diabetes

Factors reported among those who were NOT able to quit



SD QuitLine FREE Service Options

Phone Coaching

- Weekly coaching sessions
- As many as 12 weeks of prescription cessation medication or Nicotine Replacement Therapy (NRT)

Kickstart Kit – medication only option

- As many as 4 weeks of FREE NRT

2QuitSD – Coaching via text message

- Approximately 8 weeks of personalized texting with limited phone calls
- As many as 8 weeks of FREE NRT

Interactive Quit Guide

- Identify reasons for quitting, better understand addiction, learn techniques and coping mechanisms, set a quit date and more.



Make a Referral to SD QuitLine Free Cessation Services

- Refer via Fax or Electronic Health Record
- Refer your patient online
- Provide a brochure



Patients Scan Here to Enroll in the SD QuitLine



* Tobacco use prevalence among adults on Medicaid was calculated using the number of SD adults eligible for Medicaid in July 2023: 43,953 (https://dss.sd.gov/docs/statistics/med_eligibility_data/2023/July.pdf) and adult tobacco use rate of 50.0% among SD adults on Medicaid (2019-2023 SD Behavioral Risk Factor Surveillance Survey data), combined cigarette, smokeless tobacco, and e-cigarette use rate per Mark Gildemaster, Director, Office of Health Statistics). This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Programat (605) 773-2891.