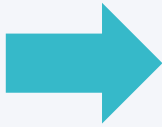


Tobacco Users with a Behavioral Health Condition

50,749

Estimated adult tobacco users in SD have a Behavioral Health Condition*



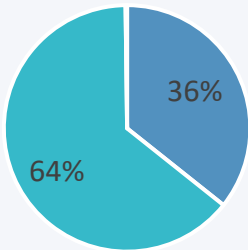
1,577

Received services from the SD QuitLine

That's Only 3.11% enrolled!

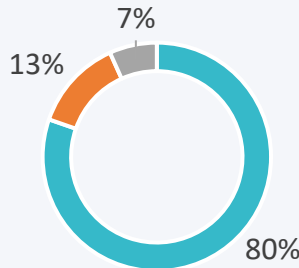
Characteristics of Enrollees with a BHC

Gender



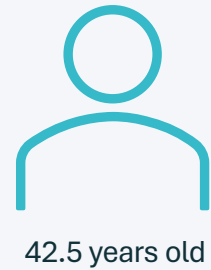
■ Male ■ Female ■ Other

Race

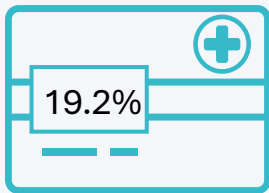


■ White ■ American Indian ■ Other

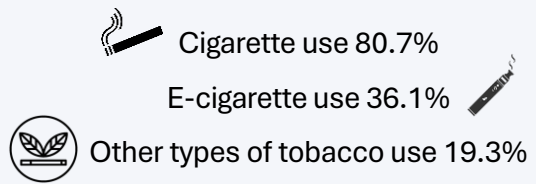
Mean Age



Participants on Medicaid



Tobacco Use



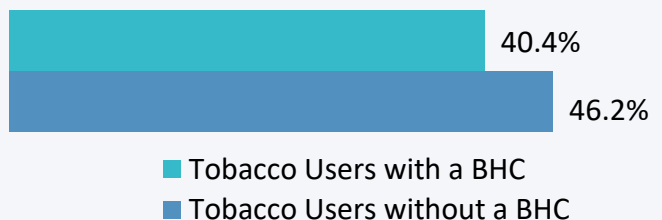
Kickstart Kit was the most popular cessation service option among adults with a behavioral health condition in 2023.

PHONE SERVICE
Had
758 Enrollees



KICKSTART KIT
Had
819 Enrollees

SD QuitLine Quit Rate Comparisons 2022-2023





In South Dakota, one-third (30.0%) of adults with a behavioral health condition (BHC) use tobacco.

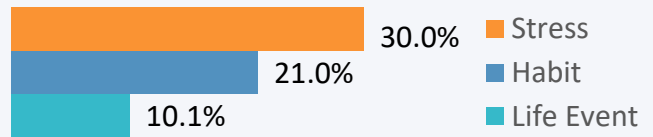


Most enrollees with a BHC using the SD QuitLine enrolled themselves by phone.

Only 3.6% were referred by healthcare professionals in 2023.

Increased tobacco use among adults with a BHC leads to a lifespan that is on average, **5 years shorter** than those without a BHC, often due to tobacco-related diseases like heart disease, cancer and lung disease.

Factors reported among those who were NOT able to quit



SD QuitLine FREE Service Options

Phone Coaching

- Weekly coaching sessions
- As many as 12 weeks of prescription cessation medication or Nicotine Replacement Therapy (NRT)

Kickstart Kit – medication only option

- As many as 4 weeks of FREE NRT

2QuitSD – Coaching via text message

- Approximately 8 weeks of personalized texting with limited phone calls
- As many as 8 weeks of FREE NRT

Interactive Quit Guide

- Identify reasons for quitting, better understand addiction, learn techniques and coping mechanisms, set a quit date and more.



Make a Referral to SD QuitLine Free Cessation Services

- Refer via Fax or Electronic Health Record
- Refer your patient online
- Provide a brochure



Patients Scan Here to Enroll in the SD QuitLine



*Tobacco use prevalence among adults with a BHC was calculated using the US Census Bureau 2023 American Community Survey 5 years adult population estimates: 679,374 (S0101), rate of any mental illness among SD adults of 24.9% (2021-2022) from the Kaiser Family Foundation, and adult tobacco use rate of 30.0% among adults who report receiving treatment from a professional for a mental health or emotional problem (2019-2023 SD Behavioral Risk Factor Surveillance Survey data, combined cigarette, smokeless tobacco, and e-cigarette use rate per Mark Gildemaster, Director, Office of Health Statistics.) This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Program at (605) 773-2891.