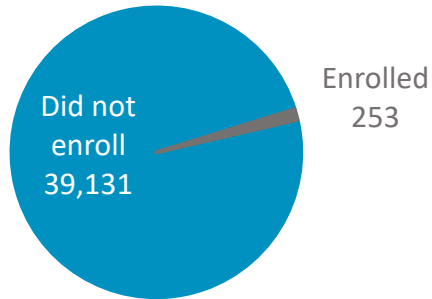


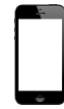
# Youth and Young Adult Tobacco Users

Tobacco use rates remain high among youth (16.5%) and young adults (33.3%). Cessation for those who are using tobacco products at a young age can mitigate the long-term health consequences of tobacco use.

Only 0.6% of SD youth and young adult tobacco users (age 12 to 24) enrolled into SD QuitLine services in 2021.



The SD QuitLine offers a variety of options for quitting. Among youth and young adults, the Kickstart Kit service was the most popular option in 2021.



**149**  
Enrollees

**PHONE SERVICE**  
Up to 12 phone coaching sessions, up to 12 weeks of Nicotine Replacement Therapy (NRT), Zyban or Chantix, and a Quit Guide



**100**  
Enrollees

**KICKSTART KIT**  
A two or four-week supply of NRT with a Quit Guide



**4**  
Enrollees

**QUIT GUIDE**  
A self-directed cessation workbook available through online order

Most youth and young adults using the SD QuitLine enrolled online. Just 2.4% were referred by a healthcare professional in 2021.



**43.9%**  
enrolled by phone



**2.4%**  
were referred directly by a healthcare provider



**53.7%**  
enrolled on the website

Youth and young adults using the SD QuitLine had a quit rate of 54.0%. This is higher than the quit rate of participants age 25 and older, and higher than the quit rate across national quitlines.

Quit Rate Comparison	
Quit Rate among Youth and Young Adults*	<b>54.0%</b>
Quit Rate among Adults Age 25 and Older*	<b>40.3%</b>
National Quit Rate	<b>31.5%</b>

\*Combined 2020 & 2021 data used for quit rate calculation.

Tobacco use prevalence was calculated using the US Census Bureau 2021 American Community Survey Population 5-years estimates by age (<https://data.census.gov>), including young adults at 82,852 (Table S0101) and youth age 12 to 17 at 71,479 (Table S0901), and tobacco use rates of 33.3% among young adults and 16.5% among youth (2017-2021 SD Behavioral Risk Factor Surveillance Survey data, combined cigarette, smokeless tobacco, and e-cigarette use rate per Mark Gildemaster, Director, Office of Health Statistics, <https://doh.sd.gov/statistics>). National quit rate from the North American Quitline Consortium 2021 Annual Survey of Quitlines at <https://www.naquitline.org/page/2021survey>.

This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Program at (605) 773-3737.

To enroll visit  
[www.SDQuitLine.com/enroll](http://www.SDQuitLine.com/enroll)  
or call 1-866-SDQuits!