

South Dakota Tobacco Control Institute Agenda

March 20, 2024 | 9:00am-4:30pm CT | Oacoma, SD

Time (CT)	Topic
8:30-9:00am	Registration and Networking
9:00-9:30am	Welcome, Housekeeping, and State Updates <i>Tobacco Control Program Staff</i>
9:30-10:30am	Keynote: Connections Between Youth Mental Health and Nicotine Use <i>Alex Hurst, National Council for Mental Wellbeing</i> This session will describe the intersections of nicotine use, addiction, and behavioral health among youth, as well as solutions to prevent initiation and encourage cessation.
10:30-10:45am	<i>Break / Networking Missions</i>
10:45-12:00pm	Panel Session <i>Nikki Rider, Emory Centers for Public Health Training and Technical Assistance</i> <i>Rachel Marquez, Emory Centers for Public Health Training and Technical Assistance</i> <i>Alex Hurst, National Council for Mental Wellbeing</i> Description: Panelists will give a preview of their breakout sessions and discuss the session topics from a health equity and public health lens.
12:00-12:45pm	<i>Lunch</i>
12:45-2:00pm	Breakout Sessions Round 1 (3 options, offered concurrently): Option 1: How to Be an Evaluation Smart Cookie <i>Nikki Rider, Emory Centers for Public Health Training and Technical Assistance</i> During this session, participants will get hands-on practice establishing and using evaluative criteria and standards - by evaluating cookies. Option 2: From Stigma to Strength: Transforming Tobacco Outreach in Socioeconomically Disadvantaged Areas <i>Rachel Marquez, Emory Centers for Public Health Training and Technical Assistance</i> This session will describe how social determinants of health (SDOH), inclusion, and culture affect tobacco use among low SES populations, and what organizations can do to address these issues. Option 3: Harm Reduction Approaches to Tobacco Cessation <i>Coyle Shropshire & Alex Hurst, National Council for Mental Wellbeing</i> This session will review the principles of harm reduction and discuss practical harm reduction strategies in tobacco cessation and recovery.
2:00-2:15pm	<i>Break / Networking Missions</i>
2:15-3:30pm	Breakout Sessions Round 2
3:30-3:45pm	<i>Break / Networking Missions</i>
3:45-4:30pm	Synthesis and Closing