

TRUE COST OF TOBACCO



What Could You Spend Money On Instead?

Basic Family Living Items

To put things into perspective, here are a few items that families typically spend their money on in their monthly budget.

- A 5% down payment on a \$150,000 house is \$7,500 — though most houses cost much more than this.
- The average monthly car payment for new cars is \$729.
- The average monthly car payment for used cars is \$528.
- A box of 150 diapers is \$44.99.
- A can of formula (12.4 oz) is \$18.49.
- In South Dakota, the average annual cost of infant care is \$6,511—that's \$543 per month.

Fun Items

Here are some fun things you could afford more easily if you didn't smoke, vape or chew.

- A baseline Disney World vacation cost for a family of four (two adults, one child 10+, one child 3- 9) is \$6,865 in 2024.
- A new release video game is about \$60.
- A meal at a fast food restaurant is \$11.
- A new pair athletic sneakers are \$125.
- A subscription to Netflix for a year is \$185.88.
- Premium brand leggings are about \$98.
- A new iPhone 15 is about \$900.
- A new Nintendo Switch is about \$300.
- A new PlayStation 5 is about \$550.
- A new Xbox Series X is about \$500.
- A new Xbox Series S is about \$250.



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