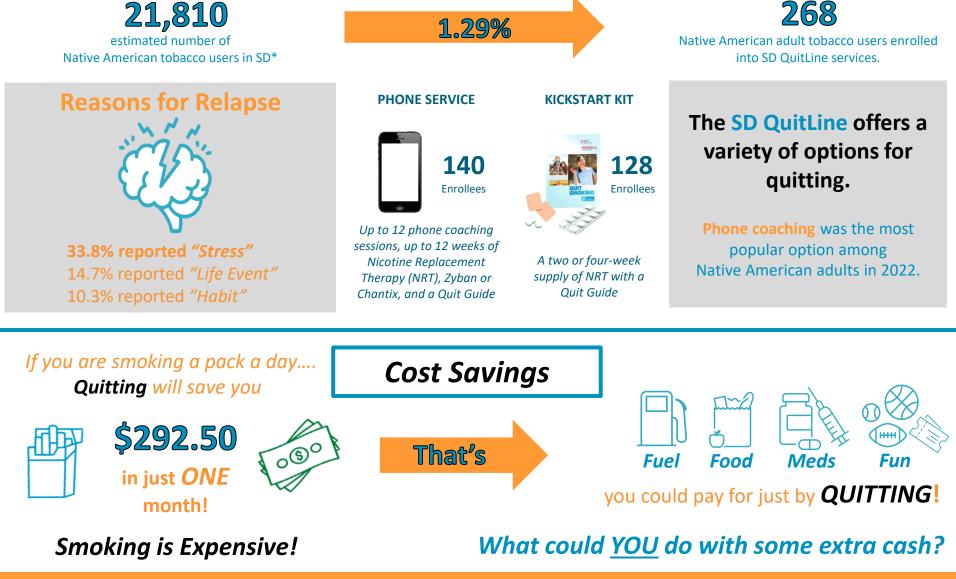


Native American Tobacco Users - 2022



To enroll, visit www.SDQuitLine.com/enroll or call 1-866-SDQuits!

Cost savings were calculated using average cigarette price by state for South Dakota. Smokers in South Dakota pay an average of \$7.99 per pack. + cigarette excise tax of \$1.53 per pack and a \$0.23 sales tax.

Native American Tobacco Users - 2202 KEY ACTIONS FOR HEALTH PROFESSIONALS

In South Dakota, nearly half (49.5%) of Native Americans in South Dakota report using tobacco.

When asked the type of tobacco they use, 20.5% of Native American adult enrollees reported e-cigarette use, 93.3% of enrollees reported cigarette use, and 17.1% reported using other types of tobacco. Native Americans are at higher risk of disease caused by commercial tobacco use, with heart disease and cancer the leading causes of death. During a follow-up survey, SD Quitline participants enrolled in services are asked if they have made a serious quit attempt since the start of services (e.g., intentionally quit for at least 24 hours). Among those responding, 34.2% of Native American adult participants had made at least one serious quit attempt. Those who reported use of tobacco were asked why they were not able to quit or stay quit, 33.8% of Native American tobacco users reported daily stress being their reason for relapse. Reasons for relapse were similar between those who received medication and coaching services, and those who received medication only. Among Native Americans who use tobacco in South Dakota, 71.4% of participants reported having a behavioral health condition.

The SD QuitLine offers a variety of options for *QUITTING*!

The **Phone Coaching Program** includes up to twelve telephone coaching sessions along with cessation medication and a Quit Guide.

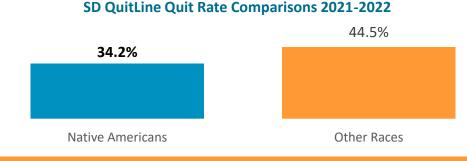
The **Kickstart Kit** includes cessation medication only, as well as a Quit Guide.

The **2QuitSD** program offers texting with a health coach and up to 8 weeks cessation medication and a Quit Guide.

The **Quit Guide** only, a self-directed cessation workbook, available for download or order on the SD QuitLine website.

Most Native American enrollees using the SD QuitLine enrolled themselves by phone. Only 3.4% were referred by healthcare professionals in 2022.

When comparing quit rates, Native American adults stay quit at a rate of 34.2% compared to enrollees of other races at 44.5%.



TAKE ACTION TODAY!

<u>Take time to make Direct Referrals</u>

Share patient/client information with the SD QuitLine to facilitate enrollment in cessation services. A referral can be made via fax, Electronic Health Record (EHR), or a warm transfers. Visit <u>https://quittobaccosd.com/quit-tobacco/healthcare-providers/referral-options</u>

 Encourage enrollment in phone coaching services, either by phone OR SMS text message

Enroll patients in phone coaching services with the SD Quitline to deliver another support system to help them quit and stay quit. Phone coaching can help participants develop alternative coping skills as well as deliver another support system to reach out to when daily stressors occur.

* Tobacco use prevalence among Native Americans was calculated using the US Census Bureau 2022 American Community Survey one-year adult population estimates, Race and Ethnicity filter American Indian and Alaska Native alone or in combination: 44,061 (2022 American Community Survey 5-years adult population estimate (B01001C)) and adult tobacco use rate of 49.5% among adult Native Americans (2018-2022 SD Behavioral Risk Factor Surveillance Survey data), combined cigarette, smokeless tobacco, and e-cigarette use rate per Mark Gildemaster, Director, Office of Health Statistics. This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Program at (605) 773-2891.