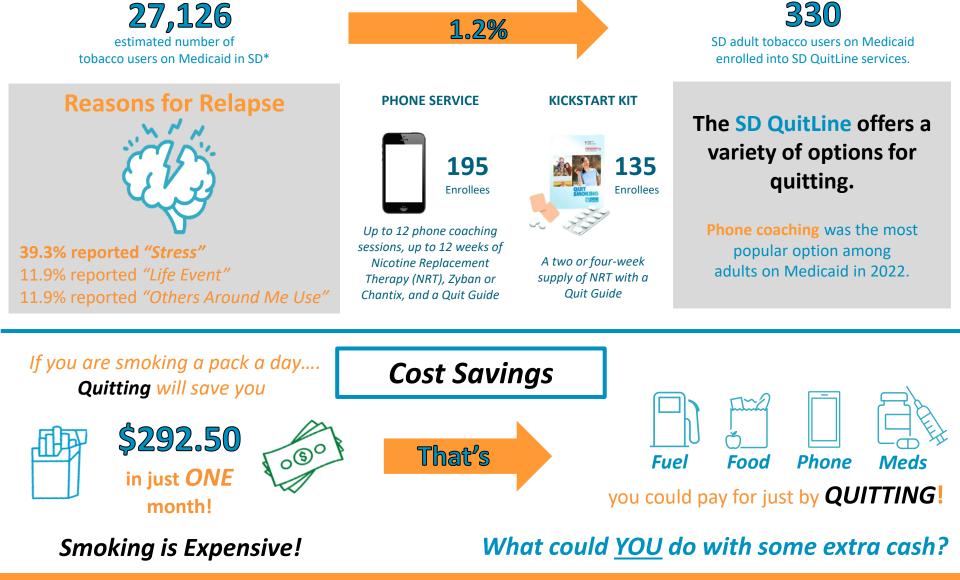


Tobacco Users on Medicaid - 2022



To enroll, visit www.SDQuitLine.com/enroll or call 1-866-SDQuits!

Tobacco Users on Medicaid - 2022 KEY ACTIONS FOR HEALTH PROFESSIONALS

In South Dakota, tobacco use among adults with Medicaid insurance is high at 50.0%.

When asked the type of tobacco they use, 25.5% of enrollees who have Medicaid insurance reported e-cigarette use, 87.6% of enrollees reported cigarette use, and 19.7% reported using other types of tobacco. Among SD QuitLine participants on Medicaid, 49.2% report multiple chronic health condition exacerbated by tobacco use including heart disease, cancer, asthma, COPD, and diabetes. During a follow-up survey, SD Quitline participants enrolled in services are asked if they have made a serious quit attempt since the start of services (e.g., intentionally quit for at least 24 hours). Among those responding, 35.8% of participants on Medicaid had made at least one serious quit attempt. Those who reported use of tobacco were asked why they were not able to quit or stay quit, 32.4% of tobacco users on Medicaid reported daily stress being their reason for relapse. Reasons for relapse were similar between those who received medication and coaching services, and those who received medication only. Among tobacco users on Medicaid in South Dakota, 74.5% of survey participants reported having a behavioral health condition.

The SD QuitLine offers a variety of options for QUITTING!

The **Phone Coaching Program** includes up to twelve telephone coaching sessions along with cessation medication and a Quit Guide.

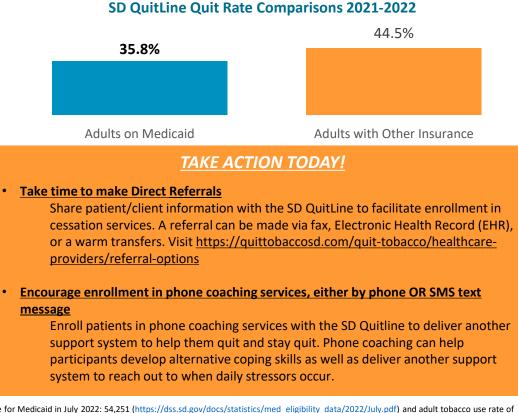
The **Kickstart Kit** includes cessation medication only, as well as a Quit Guide.

The **2QuitSD** program offers texting with a health coach and up to 8 weeks cessation medication and a Quit Guide.

The **Quit Guide** only, a self-directed cessation workbook, available for download or order on the SD QuitLine website.

Most enrollees with Medicaid insurance using the SD QuitLine enrolled themselves by phone. Only 3.9% were referred by healthcare professionals in 2022.

When comparing quit rates, adults on Medicaid stay quit at a rate of 35.8% compared to enrollees with other insurance types at 44.5%.



* Tobacco use prevalence among adults on Medicaid was calculated using the number of SD adults eligible for Medicaid in July 2022: 54,251 (https://dss.sd.gov/docs/statistics/med eligibility data/2022/July.pdf) and adult tobacco use rate of 50.0% among SD adults on Medicaid (2018-2022 SD Behavioral Risk Factor Surveillance Survey data), combined cigarette, smokeless tobacco, and e-cigarette use rate per Mark Gildemaster, Director, Office of Health Statistics. This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Program at (605) 773-2891.