

Tobacco Users on Medicaid - 2022

27,126

estimated number of tobacco users on Medicaid in SD*

1.2%

330

SD adult tobacco users on Medicaid enrolled into SD QuitLine services.

Reasons for Relapse



- 39.3% reported "Stress"
- 11.9% reported "Life Event"
- 11.9% reported "Others Around Me Use"

PHONE SERVICE



195
Enrollees

Up to 12 phone coaching sessions, up to 12 weeks of Nicotine Replacement Therapy (NRT), Zyban or Chantix, and a Quit Guide

KICKSTART KIT



135
Enrollees

A two or four-week supply of NRT with a Quit Guide

The **SD QuitLine** offers a variety of options for quitting.

Phone coaching was the most popular option among adults on Medicaid in 2022.

If you are smoking a pack a day...
Quitting will save you

Cost Savings



\$292.50
in just **ONE** month!



That's



Fuel



Food



Phone



Meds

you could pay for just by **QUITTING!**

Smoking is Expensive!

What could YOU do with some extra cash?

To enroll, visit www.SDQuitLine.com/enroll or call 1-866-SDQuits!

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KEY ACTIONS FOR HEALTH PROFESSIONALS

In South Dakota, tobacco use among adults with Medicaid insurance is high at 50.0%.

When asked the type of tobacco they use, 25.5% of enrollees who have Medicaid insurance reported e-cigarette use, 87.6% of enrollees reported cigarette use, and 19.7% reported using other types of tobacco. Among SD QuitLine participants on Medicaid, 49.2% report multiple chronic health condition exacerbated by tobacco use including heart disease, cancer, asthma, COPD, and diabetes. During a follow-up survey, SD Quitline participants enrolled in services are asked if they have made a serious quit attempt since the start of services (e.g., intentionally quit for at least 24 hours). Among those responding, 35.8% of participants on Medicaid had made at least one serious quit attempt. Those who reported use of tobacco were asked why they were not able to quit or stay quit, 32.4% of tobacco users on Medicaid reported daily stress being their reason for relapse. Reasons for relapse were similar between those who received medication and coaching services, and those who received medication only. Among tobacco users on Medicaid in South Dakota, 74.5% of survey participants reported having a behavioral health condition.

The SD QuitLine offers a variety of options for **QUITTING!**

The **Phone Coaching Program** includes up to twelve telephone coaching sessions along with cessation medication and a Quit Guide.

The **Kickstart Kit** includes cessation medication only, as well as a Quit Guide.

The **2QuitSD** program offers texting with a health coach and up to 8 weeks cessation medication and a Quit Guide.

The **Quit Guide** only, a self-directed cessation workbook, available for download or order on the SD QuitLine website.

Most enrollees with Medicaid insurance using the SD QuitLine enrolled themselves by phone. Only 3.9% were referred by healthcare professionals in 2022.

When comparing quit rates, adults on Medicaid stay quit at a rate of 35.8% compared to enrollees with other insurance types at 44.5%.

SD QuitLine Quit Rate Comparisons 2021-2022



TAKE ACTION TODAY!

- **Take time to make Direct Referrals**
Share patient/client information with the SD QuitLine to facilitate enrollment in cessation services. A referral can be made via fax, Electronic Health Record (EHR), or a warm transfers. Visit <https://quittobaccosd.com/quit-tobacco/healthcare-providers/referral-options>
- **Encourage enrollment in phone coaching services, either by phone OR SMS text message**
Enroll patients in phone coaching services with the SD Quitline to deliver another support system to help them quit and stay quit. Phone coaching can help participants develop alternative coping skills as well as deliver another support system to reach out to when daily stressors occur.