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# Rodeo Grounds Tobacco-Free Model Policy

## Purpose

1. Tobacco use in the presence of children and adults participating in or attending outdoor activities at [Rodeo Name] poses serious health risks and can compromise the safety and enjoyment of all attendees.
2. The [Rodeo Board] has a unique opportunity to create and sustain a tobacco-free environment by adopting a comprehensive policy, enforcing clear guidelines, and encouraging positive role modeling throughout [Rodeo Name].
3. Parents, community leaders, and event officials involved in rodeo activities play a critical role in shaping youth behavior and modeling healthy lifestyle choices.
4. The tobacco industry has historically targeted community events for advertising and sponsorship to normalize and promote tobacco use, especially among youth.
5. Improper disposal of tobacco products and vape devices not only increases maintenance costs and diminishes the visual appeal of [Rodeo Name] grounds, but also contributes to negative environmental impacts. Vape devices contain batteries and chemical residues that can leach into soil and water, posing additional risks to the rodeo grounds and the people in attendance. Discarded items present ingestion hazards to livestock and small children.
6. Prohibiting tobacco use at [Rodeo Name] is vital to protecting the health, safety, and well-being of all participants, attendees, and animals involved.

## Definitions

1. Smoke or Smoking: inhaling, exhaling, burning, operating, or carrying any Tobacco Product (lighted or heated) containing, made, or derived from nicotine, tobacco, or other plant, whether natural or synthetic, that is intended for inhalation. Smoke or Smoking also includes carrying or using an electronic smoking device.
2. Tobacco Product: any product made or derived from tobacco or that contains nicotine, whether natural or synthetic, that is intended for human consumption, whether chewed, smoked, absorbed, dissolved, inhaled, snorted, sniffed, or ingested by any other means, or any component, part, or accessory of a tobacco product, including but not limited to: cigarettes; electronic smoking devices; cigars; little cigars; snuff; snus; bidis; dip; chewing tobacco; and other kinds and forms of tobacco. Tobacco Product also includes vapor products. Tobacco Product does not include traditional tobacco.
3. Electronic Smoking Device: any device containing or delivering nicotine, or any other substance, whether natural or synthetic, intended for human consumption through the inhalation of aerosol or vapor from the product. Electronic smoking device includes, but is not limited to, devices manufactured, marketed, or sold as e-cigarettes, e-cigars, e-pipes, vape pens, mods, tank systems, or under any other product name or descriptor. Electronic smoking device includes any component part of a product, whether or not marketed or sold separately, including but not limited to e-liquids, e-juice, cartridges, or pods.
4. Nicotine Analog Product: Any chemically engineered product designed for human use that contains compounds structurally similar to nicotine, including its derivatives or metabolites.
5. Traditional Tobacco (Ċanśaśa): The cuttings or shavings of plants in their natural form including but not limited to red willow bark, sage, and sweet grass. Traditional tobacco has no additives and is used for medicinal purposes, ceremony, prayer, and social gatherings.
6. Rodeo Grounds: any public or private area open to the public for recreational purposes, whether or not any fee for admission is charged, including but not limited to, rodeo arena, grandstands, food vendors, carnival areas, livestock corrals, parking areas, bathrooms, and properties owned or leased by [Rodeo Committee].
7. Rodeo Personnel: Any employee, volunteer, participant, or contractor responsible for managing, maintaining, competing, or overseeing rodeo grounds, including enforcing rodeo ground policies and ensuring a safe and clean environment for visitors.
8. [Facility] Property: including, but not limited to, any forementioned property owned, rented, or managed, by [Facility].

**\*Definitions found in this policy closely resemble the** [South Dakota State Law](https://sdlegislature.gov/Statutes/34-46)**.**

## Policy

During [Rodeo Name], the use of all tobacco products is strictly prohibited throughout the entire rodeo grounds. This includes, but is not limited to, all vendor areas, restrooms, concession areas, seating areas, performance arenas, buildings and their entrances, and any other public or private spaces within the event grounds.

This policy applies to all individuals present during [Rodeo Name], including employees, volunteers, independent contractors, participants, and members of the general public.

[If applicable: *This policy also applies to any organization or individual that leases, rents, or hosts events on the rodeo property.*]

### Traditional Tobacco Use

In respect for the traditional use of tobacco by American Indian people, traditional tobacco use will be the exclusive exception to this policy. A person may possess or provide traditional tobacco, related devices, or lighters to any other person as part of an Indigenous practice or a lawfully recognized religious, spiritual, or cultural ceremony or practice. Traditional tobacco use for events must be approved prior to usage by Rodeo Grounds personnel.

## Dissemination

1. Tobacco-free policy signs shall be prominently displayed around the perimeter of the rodeo grounds, at all entrances, and in other high-visibility areas. No ashtrays or receptacles for tobacco waste shall be placed on the property.
2. Competitors, event attendees, and staff shall be informed of this policy to ensure widespread awareness and compliance prior to the rodeo’s commencement.

## Enforcement

1. It is the responsibility of the board members or their designee to provide enforcement.
2. Any individual found in violation of this policy shall be asked to cease tobacco use and may face immediate removal from the event grounds for the remainder of the event.
3. If the individual refuses to comply, staff members may contact local authorities to assist with enforcement.
4. Individuals caught discarding tobacco products on rodeo grounds may be subject to civil penalties, which could include fines or community service, as determined by local regulations.

## Effective Date

The policy set forth above is effective [date] for [organization name and location] and was last updated [date].

**Updated on QuitTobaccoSD.com May 2025.**