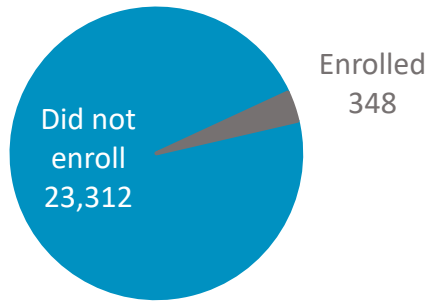


Tobacco Users on Medicaid

Tobacco use among adults with Medicaid insurance is high at 50.3%. Among SD QuitLine participants on Medicaid, 92.3% report one or more chronic health condition exacerbated by tobacco use including asthma, COPD, behavioral health conditions, and diabetes.

Only 1.5% of SD adult tobacco users on Medicaid enrolled into SD QuitLine services in 2021.



The SD QuitLine offers a variety of options for quitting. Among adults on Medicaid, the phone service was the most popular option in 2021.



281
Enrollees




67
Enrollees


PHONE SERVICE
Up to 12 phone coaching sessions, up to 12 weeks of Nicotine Replacement Therapy (NRT), Zyban or Chantix, and a Quit Guide

KICKSTART KIT
A two or four-week supply of NRT with a Quit Guide


Most SD QuitLine participants with Medicaid enrolled by phone. Just 3.4% were referred by a healthcare professional in 2021.



69.8%
enrolled by phone



3.4%
were referred directly by a healthcare provider



26.7%
enrolled on the website

Adults on Medicaid had a quit rate of 35.7%. This is lower than the quit rate of adults with other types of insurance, and higher than the quit rate across national quitlines.

Quit Rate Comparison	
Quit Rate among Adults on Medicaid*	35.7%
Quit Rate among Adults with Other Types of Insurance*	41.8%
National Quit Rate	31.5%

*Combined 2020 & 2021 data used for quit rate calculation.

To enroll visit
www.SDQuitLine.com/enroll
or call 1-866-SDQuits!

Tobacco use prevalence among adults on Medicaid was calculated using the number of SD adults eligible for Medicaid in July 2021: 47,037 (https://dss.sd.gov/docs/statistics/med_eligibility_data/2021/June.pdf) and adult tobacco use rate of 50.3% among SD adults on Medicaid (2017-2021 SD Behavioral Risk Factor Surveillance Survey data, combined cigarette, smokeless tobacco, and e-cigarette use rate per Mark Gildemaster, Director, Office of Health Statistics, <https://doh.sd.gov/statistics>.) National quit rate from the North American Quitline Consortium 2021 Annual Survey of Quitlines at <https://www.naquitline.org/page/2021survey>.

This report was produced in the Population Health Evaluation Center at South Dakota State University through a cooperative agreement with the SD Department of Health. Additional information on the SD QuitLine service is available from the Tobacco Control Program at (605) 773-3737.