

South Dakota Department of Health
The Last Smoke
Radio Ad Script

Imagine a future where tobacco is a thing of the past, remaining only as a relic in a museum display case for tour guides to tell tales of.

Where the life-threatening damage caused by tobacco is long gone... extinct.

Where the world has seen its last smoke put out.

Smokes, Vapes and Chew Tins Belong in a Museum of Ancient History — Not Your Mouth.

Call 1-866-SD-QUITS to start your quit today.

Paid for by the South Dakota Department of Health