

South Dakota Department of Health  
Honor Every Breath  
Radio Ad Script

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Our culture. Our language. Our story.

Sharing our oral traditions requires our voice...

And our voice requires our breath.

Commercial cigarettes, vape pens and chewing tobacco harm our people and our traditions.

Keep nicotine from your lungs. Honor every breath. And tell our story.

Find out more at [HonorEveryBreath.org](http://HonorEveryBreath.org)

*Paid for by the South Dakota Department of Health*