

Čanlí Coalition of CRST

Contest Promotion Example



60 Second Video Contest

Youth ages 12 – 18

Who Live on the Cheyenne River Reservation are encouraged to write and produce a 60 second up to 2 minute video!

The video must fit within one of the six topic areas below and be aimed at their peers and/or adults encouraging them to:

1. Not smoke cigarettes/dangers of smoking
2. Not use chew or spit tobacco products/dangers of chewing and spit tobacco
3. Protect others from secondhand and third hand smoke exposure in homes
4. Protect others from secondhand and third hand smoke exposure in cars
5. Don't fall for commercial tobacco's tricky marketing techniques
6. Keep traditional tobacco sacred

All Entries

Must Include a Signed Media Release Form & Use 3 Tobacco Facts in the Video

Entries must be turned in on or by Thursday, March 30th

**To Missouri Breaks
118 South Willow Street
Eagle Butte, SD 57625
605-964-1260**

*Media Release Form & List of Tobacco Facts to pick from is available at Missouri Breaks

Prizes!

One \$80.00 Prize Winner will be selected from each of the 6 topic areas, resulting in 6 total winners!

THE CANLI COALITION



Sponsored By:
Canli Coalition of Cheyenne River and Cheyenne River Sioux Tribe Environmental Health Program

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