Čaŋlí Coalition of CRST

Contest Promotion Example

60 Second Video Contest





Youth ages 12 - 18

Who Live on the Cheyenne River Reservation are encouraged to write and produce a 60 second up to 2 minute video!

The video must fit within one of the six topic areas below and be aimed at their peers and/or adults encouraging them to:

- 1. Not smoke cigarettes/dangers of smoking
- 2. Not use chew or spit tobacco products/dangers of chewing and spit tobacco
- 3. Protect others from secondhand and third hand smoke exposure in homes
- 4. Protect others from secondhand and third hand smoke exposure in cars
- 5. Don't fall for commercial tobacco's tricky marketing techniques
- 6. Keep traditional tobacco sacred

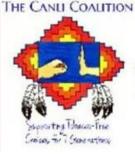
All Entries

Must Include a Signed Media Release Form & Use 3 Tobacco Facts in the Video

Entries must be turned in on or by Thursday, March 30th

To Missouri Breaks 118 South Willow Street Eagle Butte, SD 57625 605-964-1260 *Media Release Form & List of Tobacco Facts to pick from is available at Missouri Breaks **Prizes!**

One \$80.00 Prize Winner will be selected from each of the 6 topic areas, resulting in 6 total winners!



Sponsored By: Canli Coalition of Cheyenne River and Cheyenne River Sioux Tribe Environmental Health Program

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