

# Čanlí Coalition of CRST



## Video Storyline Example

VIDEO (what you see)	AUDIO (what you hear)
RED Talks Logo	Music
Kids surprised by table	Natural audio
Black background with "We showed some school children from the Cheyenne River Reservation..."	Music
Kids with subtitles "What? Is it magic?"	Natural audio
Black background with "...some products we bought at local stores.	Music
Kids reactions	Natural audio
Black background with "There was lots of candy...and also tobacco products."	Music
Kids reactions	Natural audio
Black background with "With billions of dollars tobacco companies spend to market to children, we wondered if they could tell the difference."	Music
Kids asking questions	Natural audio
...	...
...	...
...	...
...	...

This outline is an example from the following video:  
<https://www.youtube.com/watch?v=uw3ugctm5so>

Last Updated February 2020

This content is the property of the Čanlí Coalition of CRST. To credit, please use:  
 Adapted from the Čanlí Coalition's Tribal Tobacco Toolkit. Available at <https://quittobaccosd.com/tribal-tobacco-advocacy-toolkit>.