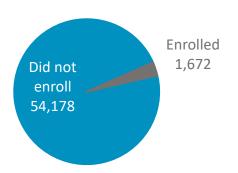


Tobacco Users with a Behavioral Health Condition

One-third (34.1%) of South Dakota adults with a behavioral health condition (BHC) use tobacco. Due to higher rates of tobacco use, adults with a BHC have an overall lower age of death, five years earlier than those without a BHC, often from tobacco-related diseases such as heart disease, cancer and lung disease.

Only 3.0% of SD adult tobacco users with a BHC enrolled into SD QuitLine services in 2021.



The SD QuitLine offers a variety of options for quitting. Among adults with a BHC, the phone service was the most popular option in 2021.



1,358

Enrollees



314

Enrollees

PHONE SERVICE

Up to 12 phone coaching sessions, up to 12 weeks of Nicotine Replacement Therapy (NRT), Zyban or Chantix, and a Quit Guide

KICKSTART KIT

A two or four-week supply of NRT with a Quit Guide

Most SD QuitLine participants with a BHC enrolled by phone. Just 4.0% were referred by a healthcare professional in 2021.



67.2% enrolled by phone



4.0% were referred directly by a healthcare provider



28.8%

enrolled on the website

Adults with a BHC had a quit rate of 36.6%. This is lower than the guit rate of SD QuitLine participants without a BHC, and higher than the quit rate across national quitlines.

Quit Rate Comparison	
Quit Rate among Adults with BHC*	36.6%
Quit Rate among Adults <u>without</u> BHC*	46.3%
National Quit Rate	31.5%

*Combined 2020 & 2021 data used for quit rate calculation.

Tobacco use prevalence among adults with a BHC was calculated using the US Census Bureau 2021 American Community Survey 5 years adult population estimates (https://data.census.gov, Table S0101): 663,087, rate of any mental illness among SD adults of 24.7% from the Kaiser Family Foundation (www.kff.org/statedata/mental-health-andsubstance-use-state-fact-sheets/south-Dakota), and adult tobacco use rate of 34.1% among adults who report receiving treatment from a professional for a mental health or emotional problem (2017-2021 SD Behavioral Risk Factor Surveillance Survey data, combined cigarette, smokeless tobacco, and e-cigarette use rate per Mark Gildemaster, Director, Office of Health Statistics, https://doh.sd.gov/statistics.) National quit rate from the North American Quitline Consortium 2021 Annual Survey of Quitlines at https://www.naquitline.org/page/2021survey.

To enroll visit www.SDQuitLine.com/enroll or call 1-866-SDQuits!