

SD-TCP Request for Application (RFA)

FAQs

Updated: March 12, 2026

1. Where can I find the 2027 Tobacco Prevention and Cessation RFA Guidance?
 - a. On our www.QuitTobaccoSD.com website, under [Important Resources: - View/Download Full RFA Document](#), if you click on View/Download Full RFA Document this contains the entire Guidance for the application.
2. Is there a PDF version of the JotForm Application for the 2027 Tobacco Prevention & Cessation RFA?
 - a. No, however; reference the *2027 RFA Application Walkthrough* (located under the Application Link on QuitTobaccoSD.com), as it will allow you to see each section of the JotForm application.
3. Can I save my Application in JotForm and return later?
 - a. Yes, there is a “save” function, however; it is suggested to complete in another document and transfer into JotForm in case of technological issues. Again, reference the 2027 RFA Application Walkthrough for a PDF version of the JotForm application.
4. How can I request data-specific numbers for my county to include in my application?
 - o Yes, however; a formal Data Request or Information Request is required and can take *up to 30 days to complete*.
 - o A formal request contains but is not limited to the following information:
 - Data Request (Coalition/Priority Population Brief numbers of your direct impact on the QuitLine, specific demographics)
 - Information Request (includes general information, any information outside the scope of your specific RFA funding regarding other programs data)
 - Be as specific as possible with the information you’re requesting (where you’re located/county/populations/etc.). If the request is unclear, you may be contacted for follow-up.

Email Example:

Email: dohtobaccocontrol@state.sd.us

Subject: *(your coalition/grantee name) Data Request*

5. Would an in-game media promotion of the SD QuitLine, collaborating with the local college broadcasting company, be an avenue to pursue as it could reach around 20,000 individuals including youth-college, adults of all ages, and anyone listening to the broadcast?
 - a. The in-game promotion could be an interesting opportunity, especially with the potential reach of around 20,000 people including students. That said, before moving forward with something at that price point, remember to provide as many details as possible on what in-



game activation would look like, the core message is, and how it would meaningfully engage the audience to allow the review committee to have the least amount of questions left. Understanding how the promotion would resonate with students and other attendees, and what outcome you'd hope to achieve, would help us better evaluate approving the activity within your application.

6. Our organization currently implements a culturally-responsive, evidence-based curriculum for our youth that doesn't strictly focus on tobacco use, but other substance-use prevention topics as well as connecting the youth to their culture as a protective factor. Would the curriculum need to be approved by the State? If so, would it need to be approved prior to the application?
 - a. While we maintain a list of evidence-based curricula that we currently support, we recognize that the field of public health is continually evolving. At this time, we're unable to determine whether an application proposing this specific activity would be approved. We strongly encourage you to include a clear summary of the program in your application, outlining how it will be implemented and how it addresses the needs of the populations in South Dakota. Any additional information you can provide about the curriculum—such as its evidence base, target audience, and intended outcomes—would be very helpful. You may describe this within the main application and include supporting documentation as attachments.
7. Are there separate grants for Tribal organizations or is there just one application for everyone this year (2027)?
 - a. There is just one grant for the SD-TCP this year in which you can choose the population(s) you intend to build your workplan and activities around.
8. Is vaping considered a tobacco related product?
 - a. For the purposes of this grant, vaping is considered a tobacco/nicotine-related product *only*. The funding opportunity focuses specifically on the prevention and cessation of nicotine and tobacco use, including e-cigarettes, other nicotine vaping devices, and smokeless tobacco products like pouches. It does not include or address marijuana, THC, or cannabis-related vaping products
9. What type of costs falls under **Ancillary** in the Budget template?
 - a. Ancillary funds are the “random” costs that you don't normally think of when writing a budget. Examples include any extra supplies you might think you need, additional facilitator hours to facilitate a meeting that may not have been originally planned, incentive items for youth (from the approved incentive item list), and to write in for the full 10% of budget amount. Reminder that no food costs are allowed.
10. Can the grant pay for the time to implement curriculums?
 - a. Yes, you can write that you are applying to implement an approved curriculum, and funds would be used for time. You can also put if you already have the curriculum or if you plan to utilize trainings that the SD-TCP supports for free curriculum.
11. Do we budget for travel to the Tobacco Control Institute?



- a. Travel expenses (i.e. mileage and hotel) related to the Tobacco Control Institute and approved curriculum trainings that are offered will be directly reimbursed by the SD-TCP and should not be included in your budget request.

12. Is digital messaging approved in grant applications?

- a. Yes, however, if you want to do a digital board, there are things to be aware of:
 - i. The SD-TCP does not have these ads immediately available. If you would like to use DOH ads for this, you would have to budget for the conversion of ad into a digital message and get DOH approval prior.
 - ii. If you are looking to create your own messaging, DOH will still need to approve prior to displaying.

13. Do you consider advertisements in the Fair books, newsletters, newspapers, sports programs, etc. as media?

- a. Yes. Anything using the SD-TCP or DOH logos are considered media and must have prior approval before being published. If this expense would put you over the 50% total budget limit, provide an explanation on who you will reach with this media, etc.

14. Does funding cover marijuana related efforts such as addressing youth vaping marijuana?

- a. SD-TCP funding opportunities only covers tobacco related products and prevention and cessation efforts.

15. What is the source of funding for these grants? Is it federal pass-through or some other source?

- a. State funds.

16. If I create my own media item, does it have to include a disclaimer?

- a. Yes. If funds from this funding opportunity are used to create any media item, a disclaimer such as “Paid for by the South Dakota Tobacco Control Program” will be required and will need to be approved by the SD-TCP/DOH Communications team.

17. I have more than 4 activities for a goal area. How do I add additional activities to the activity and budget area?

- a. You can combine activities if needed within your descriptions. Just make sure to identify that they are different activities. For example, if in Goal 1 you have 6 activities. Label activities 5 & 6 as the number, then put the activity description in. If you have activities that follow the same timeframe, you could put them together to help identify timeline.

18. I see INDEPTH and NOT have self-paced modules. Can we write in funds for this?

- a. Funds may be used to facilitate the in-person/virtual options of INDEPTH and NOT. Self-paced modules do not require facilitation and mainly consist of helping promote items. Therefore, funds surrounding the self-paced programs should be limited.

19. Are funds able to be used for support groups or what kind of work is supported in this area?

- a. When it comes to any asks about specific things to write for in the application, staff unfortunately cannot give any exact “yes” or “no” answers. All activities and items written for in the application are sent to a review committee who will look over applications and



allowable items, etc. Per the grant guidance, no direct care or services is allowable, and this does include coaching. You may, however, propose in your application what exactly the support group will be doing and if it will be offering any kind of education, activities, or support that is not already being offered by the SD Quitline. IF so, please describe in your application what those details are and why they would be beneficial. It never hurts to outline in detail why this is such an important need, anything to justify the case.

20. Will there be any type of virtual Q&A for applicants to attend?

- a. No virtual Q&A will be provided. All questions can be submitted via DohTobaccoControl@state.sd.us email to provide staff the time to answer correctly and get further information if needed.

21. Can Community Health Workers (CHW) be written into the tobacco workplan for this funding?

- a. You may utilize a CHW to assist with activities, IF you are not paying the CHW to do that specific tobacco work, as it would cause double-dipping from funding sources.

22. Is Project-Sun (*Stop the Use of Nicotine*), an evidence-based American Indian/Alaskan Native youth focused curriculum offered through the SD-TCP?

- a. No training or curriculum materials are available through the SD-TCP.
 - i. The SD-TCP does support the use of Project-SUN, but will not provide the training, materials, and/or funds for purchase of curriculum at this time.

